

Prairie City
BAKERY

Enjoy One
Today!

Prairie City[®]
BAKERY

BAKERY, Simplified.™

The Sweetest Sale

Cashing in with
Impulse Sales!



The Countertop Solutions



If you have a cash register, **Prairie City Bakery** has the program to maximize your impulse sales. No other company offers the wide range of award-winning products, innovative packaging, and smart countertop merchandising displays designed to maximize revenue in the smallest possible footprint.



3-Tier
Slant Back
Rack

Down Home Cookies

3 OZ. COOKIES

- Chocolatey Chunk
- Oatmeal Raisin
- Peanut Butter
- White Macadamia Nut
- Mmm...Candy
- Snickerdoodle (Cinnamon Sugar)

4 OZ. SUPER-SIZED COOKIES

- Chocolatey Chunk
- Oatmeal Raisin
- Chocolate Candy
- Snickerdoodle (Cinnamon Sugar)

WARMER COOKIES

- Chocolate Chip (1.5 oz.)
- Oatmeal Raisin (1.25 oz.)



Down Home Cookies (3 oz.)

Our #1 Countertop Seller! Our Cookies will WOW your customers with our award-winning flavors and WYSIWYG! (What You See Is What You Get) packaging. With their hand-scooped, hand-wrapped look and a just baked feel, our big and soft 3 oz. Cookies seem like they're fresh out of the oven.

Super-Sized Down Home Cookies (4 oz.)

Soft, chewy and loaded with huge chunks of the finest ingredients, these giant Cookies provide the ultimate in homemade taste. Pillow pack packaging offers an extended shelf life of 21 days.



Quad
Slant Back
Rack



2-Tier
Slant Back
Rack



SMART MERCHANDISING

Take up as little as 3.5" of counter space.

3-Tier
Slant Back Rack
with Tray

3 oz. Self-Merchandiser



Warmer Cookies

Serve warm Cookies all day with our delicious 1.5 oz. Chocolate Chip and 1.25 oz. Oatmeal Raisin Cookies. Packed with pre-printed merchandising bags. Warmer equipment program also available.



Ooey Gooley Butter Cake & Brownies

Dress up your countertop with these decadent down home snacks. Spotlight **Prairie City Bakery's** popular Ooey Gooley Butter Cake or go fudgy with our award-winning Big 'n Fudgy Brownie or Tina's Fudge Brownie with Nuts – triple your sales by offering all three!

BUTTER CAKE
Ooey Gooley Butter Cake

BROWNIES
Big 'n Fudgy Brownie
Tina's Fudge Brownie with Nuts



SMART MERCHANDISING

Simple self-merchandisers or combine with cookies on our 3-tier slant back racks.



Brownie
Self-Merchandiser



Ooey Gooley
Self-Merchandiser

Donut Holes To-Go

DONUT HOLES
Old Fashioned
Blueberry
Cherry
Chocolate

Our award-winning, bite-sized Donut Hole sensations are coated with a rich glaze and packed with giant flavor. Easy for grab-n-go with a convenient, portable clear cup with pop-off lid.

SMART MERCHANDISING

Fits most any coffee bar, bakery area or front counter.



Donut Hole
Display

Cheesecake Now!

CHEESECAKE
Classic
Chocolatey Swirl

A restaurant-quality, individually wrapped Cheesecake for one! Our rich and creamy, single serve Cheesecake is perfect for on-the-go with an innovative, portable tray included in the packaging. No fork needed! (Refrigeration required.)



Cooler Display

Smart Merchandising

Display Cheesecake Now! inside your cooler with fluorescent display rack.

Innovative Portable Tray

Just slide and eat!



Chocolatey Dipped Pretzel Sticks



Pretzel Canister

Sweet and Salty! Top quality Pretzel Sticks hand dipped in rich white and dark chocolatey fudge, drizzled with the opposite color (white or dark) chocolatey fudge.

PRETZEL STICKS
Dark & White Chocolatey Dipped

Prairie City Bakery Countertop Offerings

FREE Merchandisers with Purchase Commitment!

3 OZ. DOWN HOME COOKIES

- Chocolatey Chunk
- Oatmeal Raisin
- Peanut Butter
- White Macadamia Nut
- Mmm...Candy
- Snickerdoodle (Cinnamon Sugar)

4 OZ. SUPER-SIZED DOWN HOME COOKIES

- Chocolatey Chunk
- Oatmeal Raisin
- Chocolate Candy
- Snickerdoodle (Cinnamon Sugar)

WARMER COOKIES

- Chocolate Chip (1.5 oz.)
- Oatmeal Raisin (1.25 oz.)

OOEY GOOEY BUTTER CAKE & BROWNIES

- Ooey Gooley Butter Cake
- Big 'n Fudgy Brownie
- Tina's Fudge Brownie with Nuts

DONUT HOLES

- Old Fashioned
- Blueberry
- Cherry
- Chocolate

CHEESECAKE NOW!

- Classic
- Chocolatey Swirl

PRETZEL STICKS

- Dark & White Chocolatey Dipped

MERCHANDISERS

- 2-Tier Slant Back Rack
- 3-Tier Slant Back Rack (with or without tray)
- Quad Slant Back Rack
- Donut Hole Display
- Cheesecake Cooler Display (refrigeration required)



BAKERY, Simplified.™

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For more information,
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www.pcbakery.com

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